

### NATIONAL AGRICULTURAL EXHIBITION

21st Dec. to 25th Dec. 2024 Golden Sea Beach, In front of Mahodadhi Niwas, Puri, Odisha

### Pathway to Cultivating a green Tomorrow : The Promise of Krishi Fair 2024

In the fertile fields of India's agricultural landscape, a vibrant tapestry of opportunity awaits. As the cornerstone of livelihoods, security, and societal transformation, agriculture stands poised to redraw the nation's map of prosperity. While strides have been made in boosting food production, certain sectors beckon with the promise of untapped potential. Building confidence among farmers, rural youth, and the masses is paramount for achieving self-sufficiency in food. Enter Krishi Fair 2024, a beacon of innovation and collaboration. This unparalleled platform unites stakeholders from agriculture, animal husbandry, veterinary and poultry, floriculture, and horticulture, sparking a symphony of ideas and initiatives. By bringing together farmers, researchers, entrepreneurs, and stakeholders, Krishi Fair 2024 charts a course toward monumental breakthroughs, propelling India's agricultural sector into a future brimming with promise and possibility.













### Harvesting Hope : Annadaata's kind Noble Role in Society's Development

In the grand tapestry of societal development, the annadatta, or the provider of food, occupies a sacred space. Their toil nurtures not just crops, but the very fabric of civilization itself. Krishi Fair 2024 stands as a testament to the pivotal role of these stewards of the land. This national-level agricultural exhibition serves as a beacon of knowledge and empowerment, illuminating the path to prosperity for farmers across the nation. Here, amidst the verdant fields of innovation, farmers are introduced to a cornucopia of resources: from government schemes to novel agricultural methodologies, from essential fertilizers to cutting-edge chemicals. Through this immersive experience, farmers forge a deeper connection with the tools and techniques that underpin their craft, empowering them to navigate the everevolving landscape of agriculture with confidence and foresight. As they glean insights, exchange ideas, and harness the latest advancements, these guardians of the soil become catalysts for societal progress, enriching not just their own livelihoods, but the collective well-being of the nation.

#### The Krishi Fair by Shree Shrikshetra Soochana (SSS)

In the heart of Puri, a beacon of agricultural innovation shines bright each year as the Annual Krishi Fair blossoms to life, nurtured by the dedicated efforts of Shree Shrikshetra Soochana (SSS). This non-profit, non-governmental organization, driven by a fervent commitment to community empowerment, orchestrates an event like no other. With a steadfast belief in the pivotal role of agriculture as humanity's sustenance, the Krishi Fair emerges as a vibrant hub of opportunity, where farmers, enthusiasts, and visionaries converge to exchange knowledge, embrace innovation, and sow the seeds of a prosperous future. Amidst the bustling stalls and lively demonstrations, a spirit of collaboration and growth permeates the air, echoing the ethos of SSS's tireless advocacy for sustainable farming practices and rural development. As the sun sets over the fertile plains of Puri, the legacy of the Krishi Fair continues to inspire, cultivating not just crops but a community united in its quest for a thriving tomorrow.













## Agriculture Unleashed : Exploring Innovation at the Exhibition of Possibilities

Step into the vibrant world of agricultural innovation at our expansive exhibition, where the doors are wide open to organizations and companies with groundbreaking products and services that redefine the landscape of professional agriculture. From the lush fields of floriculture to the depths of aquaculture, and the intricacies of sericulture to the marvels of wormiculture, our aim is to showcase the entire spectrum of the Agriculture & Allied Industry. Whether you're a manufacturer, dealer, trader, exporter, or consultant, this is your platform to shine. Explore the latest in farm equipment, machinery, irrigation systems, and greenhouses, or delve into the realms of organic fertilizers, biopesticides, and commodity markets. From cutting-edge technology to traditional wisdom, from rural housing solutions to windmills and biogas innovations, this exhibition is a melting pot of ideas and opportunities. Join us in this journey of discovery and transformation, as we pave the way for a sustainable and prosperous agricultural future.

# A Symphony of Innovation and Tradition in Agri-Business: Contributing for a Green Tomorrow

Embark on a journey through the verdant fields of possibility as we delve into the dynamic realm of agri-business. From cutting-edge technology and state-of-theart equipment to the timeless artistry of handicrafts and cottage industries, this vibrant landscape pulses with innovation and tradition in equal measure. Witness the seamless integration of modern marvels like pest control, agri machinery, and solar equipment with age-old practices of farm management and soil conditioning, creating a harmonious balance between progress and sustainability. Explore the fertile ground where seeds of innovation blossom into flourishing enterprises, nurtured by the expertise of agricultural publishers and the resilience of Khadi Gramudyog. Amidst the bustling marketplace, discover the pillars of agricultural prosperity: from fertilizers and agrochemicals to bio gas and organic manure, each element essential in nurturing the bounty of the land. Step into the future of food processing and cold storage, where every harvest is a testament to the ingenuity of the human spirit and the promise of abundance. As private financers and energy conservationists join hands with farmers and entrepreneurs, a new horizon emerges, where the fields of possibility stretch endlessly towards a brighter tomorrow.













# Unveiling Nature's Bounty: Innovations in Animal Busbandry, Poultry, Veterinary, Fisheries and Horticulture at KRISHI FAIR 2024

Step into a realm where innovation meets tradition, where the secrets of nature are unlocked through cutting-edge advancements. At KRISHI FAIR 2024, we invite you to explore the captivating world of Animal Husbandry, Poultry, Veterinary, and Horticulture. From bespoke breeding services to state-of-the-art veterinary supplies and laboratory services, witness the pinnacle of excellence in animal care. Delve into the realm of processing, packaging, and machinery equipment, where every step of the agricultural journey is meticulously crafted for perfection. But the wonders don't end there - immerse yourself in the vibrant landscape of Horticulture, where Floriculture supplies and technologies bloom alongside gardening equipment fit for green-thumbed enthusiasts. Discover the future of farming with genetics and tissue culture techniques, and unearth the eco-friendly potential of geo-textiles and coir-products. At KRISHI FAIR 2024, nature's bounty unfolds in mesmerizing ways, offering a glimpse into the endless possibilities of sustainable agriculture and horticulture practices.

### Cultivating Success: The Powerhouse Partnerships Behind the 15th Krishi Fair 2024

In a marathon exercise, such as the 15th Krishi Fair 2024, it is necessary that we stand supported by the brands that matter in today's world. National Food Security Mission, National Bank for Agriculture and Rural Development Department of Agriculture, Govt. of Odisha, etc. The media have always stood us in good stead. The support we have received from (in no order) NDTV, ZEETV, Star TV, AAJTAK, SAHARATV, DD, News 18 Odia, OTV, KanakTV, NAXATRA News, News World Odisha, News7, MBCTV, Zee KalingaTV, Aaina & Ptatidhwani (Local News Channel) as well as the print media like - Times of India, The New Indian Express, The Statesman, The Samaj, Dharitri, Sambad, Prameya, Samaya and all vernacular press are of singular importance to holding much an exhibition. We have also been partnered by: Department of Agriculture & Cooperation, DARE, Ministry of Earth Science. Department of Biotechnology, Govt. of India, DOAFP, Govt. of Odisha, RCF, Ministry of Ayush, DOH, Govt. of Odisha, DOSC, Govt. of Odisha, DAHVS, Govt. of Odisha, OMFED, National Bamboo Mission, OBDA, IFFCO, Coconut Development Board, CIFA, IISR, NIFTEM, IICPT, NFDB, NABARD, NHB, PCRA, NMPB, RPRC, Tropical Agro, JK Seeds, CWC, OWDM, Shriram Fertilisers, PIONEER, FISHCOPFED, GREAVES, ICAR, SBI, Paradeep Phosphates Ltd., PNB, Directorate of Cashewnut and Cocoa Development, Ministry of Agriculture, Govt. of India, Department of Animal Husbandry, Dairing & Fisheries, Govt. of India and Others.









### Previous Supporters











































National Institute of Food Technology Entrepreneurship and Management

























### Previous Exhibitors



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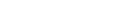








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